

New Financial Literacy Pathway

Scaling Youth Friendly Financial Literacy



90%
user
satisfaction



80%
change in
behavior



100%
youth
friendly

The New Financial Literacy Pathway initiative is empowering communities nationwide by establishing youth-friendly financial literacy through a racial-equity lens. Through 21st-century personal finance education, resources, solutions, and tools, this initiative aims to foster generational financial stability and community growth -- a ***New Fin Lit Path***

The core tenants of the New Fin Lit Path model are:

- Our financial literacy educators undergo rigorous training according to established standards, ensuring they are equipped to address complex financial challenges effectively.
- We employ a data-driven methodology, collecting comprehensive client data to track progress and measure impact against specific financial behavior change outcomes.
- Recognizing the interconnected nature of financial stability and other social services, we prioritize strategic partnerships with organizations offering housing, workforce development, prisoner reentry, and benefits access support.
- Ensuring equitable access for all community members regardless of socioeconomic status.

NFLP facilitators help young people with low-to-moderate incomes achieve meaningful, quantifiable program outcome measures, including:



Banking

Open a youth friendly banking account; actively use banking account



Saving

Set aside at least one week's worth of income; adopt new savings behaviors



Credit

Establish positive credit habits and behaviors



Budgeting

Create a personal budget and understand it's importance

NFLP Impact



After the New Financial Literacy Pathway's initial five financial education replication partners launched their local operations, an evaluation of the model was conducted. The evaluation revealed that the model successfully operated in various local contexts and further strengthened community based organizations and local governments' dedication to financial inclusion

NFLP Public Replication - Join the NFLP Movement

The New Financial Literacy Pathway (NFLP) aims to foster widespread adoption of high-quality, youth-friendly financial literacy programs, promoting them as standard public services in partnership with local governments. As part of this replication strategy, NFLP offers technical assistance to partners, guiding them toward successful and sustainable implementation. Additionally, NFLP facilitates a dynamic learning community among participating localities, enabling them to share results, lessons learned, and best practices.

NFLP Academy Partners:	NFLP Implementation Partners:	NFLP Expert Partners:
<ul style="list-style-type: none">Localities working toward launching a public financial counseling program using the NFLP model.	<ul style="list-style-type: none">Localities working toward launching a public financial counseling program using the NFLP model.	<ul style="list-style-type: none">After two years, Implementation partners that are self-sustaining and continue to use the NFLP model will receive the Expert partner designation and will help provide technical assistance to other NFLP Public partners

Interested in Joining the NFLP Movement?

Cities and counties can learn more and apply for the next NFLP Academy at www.newfinlitpath.org/fined

Get in touch at drew@newfinlitpath.org, or visit us at www.newfinlitpath.org